

Dear WELS congregation,

WELS Missions—made up of Home, World, and Joint Missions—seeks to share Christ's love with the lost across the globe. Home Missions supports 126 congregations in the United States, Canada, and English-speaking West Indies and assists hundreds of other congregations with their campus ministry programs. World Missions conducts gospel outreach in 40 foreign countries and is exploring outreach opportunities in 25 prospective new mission fields. Joint Missions oversees any mission opportunity that is a combination of Home Missions, World Missions, and Ministerial Education. This includes people-group ministries, cross-cultural ministries, the Pastoral Studies Institute (PSI), and new programs like WELS Mission Journeys.

WELS mission work is supported by you: the congregations and individuals who support it through congregation mission offerings and special gifts to WELS Home, World, and Joint Missions. We pray that the tools we've provided on the WELS Missions Resource Center will help tell the story of how we are walking together as a synod to share the gospel message with every neighbor and in every nation.

To learn more, visit wels.net/missions or contact the Missions Promotions office by e-mailing missionspromotions@wels.net or calling 414-256-3237.

How to promote WELS Missions in your church

1. Use the materials provided in this toolkit to put together a bulletin board

We pray that you can display some, if not all, of the materials listed below somewhere in your congregation to bring awareness to our Home, World, and Joint Missions efforts:

- WELS Missions poster
- Mission Journeys flyer
- Campus Ministry poster
- Home and World Missions map
- “What can I do to help” postcard
- “Connect with WELS Missions” flyer
- Home Missions Update Sheets
- World Missions Update Sheets

2. Host a mission festival (or two!)

Speakers from Home, World, and Joint Missions are available to present at your next church mission festival by request at wels.net/speaker-request. While fall is often considered to be prime time for a mission festival, consider hosting a speaker during the Epiphany season or over the summer months. The Epiphany season is fitting as we are reminded that Christ was born to save *all* nations, as represented by the Magi who came to worship Jesus after his birth. Summer is also a great time to request a missions speaker, as world missionaries are often home on

furlough (extended time off field) during the summer months. Get your requests in early, as speakers' schedules fill up fast! Missions Promotions will mail you promotional materials (*Faces of Faith* magazines, Home and World Missions update sheets, ministry flyers, etc.) and e-mail you with digital resources to help promote your mission festival.

3. Request a speaker for your small church group

Missions speakers are also available to present at your next small group Bible study, men's or women's church group meeting, school assembly, LWMS rally, etc. Submit your request at wels.net/speaker-request.

4. Follow WELS Missions on Facebook

Like us on Facebook at fb.com/WELSMissions to stay up to date on news from home and world mission fields, read inspiring stories of the gospel at work, and take advantage of the many resources WELS Missions has to offer. Let your members know what their synod is doing to share the gospel at home and around the world by sharing posts from WELS Missions on your church's Facebook page.

5. Share WELS news in your weekly bulletin

Subscribe to the bi-weekly Together e-newsletter that features synod news and ministry updates at wels.net/subscribe. Share these news updates in your weekly bulletin using the PDF version made available each issue for easy printing.

6. Share weekly Missions Blogs in your church e-mail communications

Does your church send out a weekly, bi-weekly, or even monthly e-mail communication to your members? Consider linking to weekly Missions Blogs to give members a view into gospel outreach happening throughout the world and in their own backyards. View recent Missions Blogs and subscribe at wels.net/missionsblogs.

7. Put together a short-term mission trip through WELS Mission Journeys

WELS Mission Journeys, the official WELS program for short-term mission trips, provides an opportunity for all WELS members to walk together in the Great Commission. Through church- or school-based volunteer trips to WELS mission fields at home and abroad, members have the opportunity to engage in Christian service. Consider putting together a Mission Journeys team from your church! With the Lord's blessing, these trips will inspire a lifelong journey of service and outreach for all who volunteer. Want to learn more about how your congregation can get involved? Visit wels.net/missionjourneys.

8. Download and use promotional resources from WELS Missions

Download and view PowerPoints, update sheets, maps, videos, mission festival promotional resources, and more at missions.welsrc.net. From there you can also request a mission kit display and view photos from our various home and world mission fields.